

Data Virtuality Wins Most Innovative Data Management Award

By enabling financial services a flexible data supply chain, Data Virtuality wins the Data Management Insight Awards as the Most Innovative Data Management Provider



Frankfurt, December 9th, 2019 - Data Virtuality, the provider of the first Logical Data Warehouse, has been awarded Most Innovative Data Management Provider at this year's Data Management Insight Awards, hosted by the A-Team Group. The ceremony took place in London on December 6th. Data Virtuality was voted as the winner in the category by the readers of A-Team's Data Management Insight.

Dr. Nick Golovin, Founder and CEO, said: "This award means a lot to us. Especially because it comes from the financial sector. About 2 years ago, when we started our journey in this vertical, people recommended us to better look for another field. Their reasoning was that the financial services sector is a tough one to approach. But we surprisingly made a lot of positive experiences. We met a lot of wonderful, open and

supporting individuals who have helped us along the way. This helped us to learn and grow a lot during this short period of time.”

The award comes at a time when many financial services institutions are looking for solutions to build a flexible data supply chain. Recent changes led by digital transformation and increasing regulatory requirements put the industry under pressure to reduce costs and become more efficient in an era where data is world's most valuable resource. With Data Virtuality Logical Data Warehouse, financial services are enabled to build a future-proof system to leverage the full potential of the data.

Angela Wilbraham, CEO of A-Team Group, said: “Congratulations to Data Virtuality on their success as the Most Innovative Data Management Provider for 2019, as rated by our cross-platform readership of over 20,000 senior technology officers and data specialists. In a highly competitive marketplace this prestigious award represents an admirable achievement.”

About Data Virtuality

Data Virtuality provides the most agile and efficient type of data integration by uniquely combining two technologies: data virtualization and ETL. By building a single source of data truth with a virtual layer on top of their existing data environment, financial institutions can benefit from high data quality, data governance, and fast time-to-market. Hosted in the cloud or on-premises. The international customer base includes Crédit Agricole, Vontobel, Audi and DHL.

For more information: datavirtuality.com